



SHOPPING

購物指南

18 HANOI ROAD, TSIM SHA TSUI, KOWLOON

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K11 presents to you a brand new approach to shopping!

Renowned brands from all over the world are brought under one roof, including many that are making an appearance in Hong Kong for the very first time. Transcending geographical boundaries and shattering consumer conventions, K11 offers a truly global shopping experience to every customer.

Decked with meticulously selected artwork throughout the entire Museum-Retail space, K11 boasts a thoughtfully curated portfolio of over 100 acclaimed international brands. From fashion and beauty to lifestyle products and creative gadgets, our impressive fleet of shops has something to meet your every whim, be it the trendiest novelty gifts or the finer things in life.

K11, 為你帶來非凡的購物概念。

我們特別從世界各地引入多個品牌，以及首度進駐香港的品牌和旗艦店，讓每位來臨K11的貴賓，跨越地域界限，投入環球購物空間，體驗全方位的購物樂趣。

在充滿藝術氣息的寬闊空間中，超過一百個國際品牌讓你細意挑選：從時尚衣飾到生活百貨，從美容護膚到影音科技，一應俱全。不論是追求新鮮意念的潮流達人、擁有先見和卓越品味的優皮士，或是講求生活享受的樂活一族，都能於K11內找到心頭好。

B2 p.1 - p.2

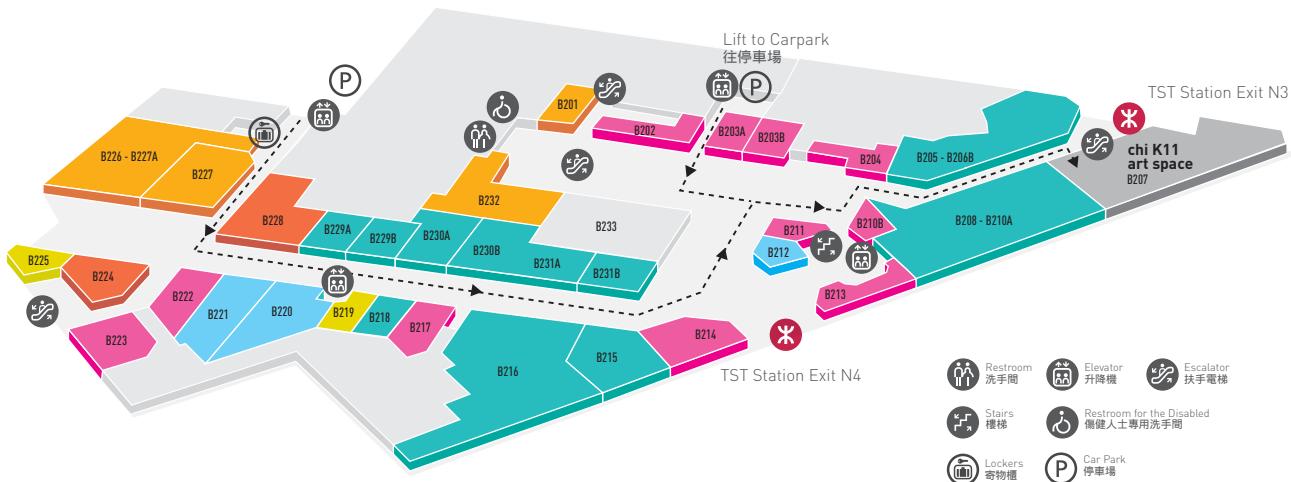
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BEAUTY & HEALTH CARE 美容護理

BORGHESE	IF KS	B203A	2736 2266
Dr.Ci:Labo		B210B	3188 2139
FANCL	IF KS	B214	3185 8319
John Master Organics		B211	2110 3923
L'OCCITANE	KS	B202	3122 4088
Melvita		B203B	3122 4027
MENARD	IF KS	B204	2992 0132
NAIL BAR		B223	2366 5199
PAUL & JOE	KS	B222	2890 9882
Pinkicon	IF KS	B217	3590 5907
Skin Laundry	IF KS	B213	2668 8684

FASHION & ACCESSORIES 時裝配飾

D-mop	IF KS	B205 - B206B & B208 - B210A	3586 9515
Duras	IF KS	B230A	3622 3946
gelato pique	IF KS	B229B	2391 9218
Honey mi Honey	IF KS	B231B	2769 3628
Mila Owen	IF KS	B230B & B231A	2769 3638
Pamycarie	IF KS	B218	2659 8138
SNIDEL	IF KS	B215	2769 3768
TOPFEELING		B216	2217 3059
Ungrid	IF KS	B229A	2110 0737

JEWELLERY · WATCHES & OPTICAL 珠寶·鐘錶及眼鏡

CALVIN KLEIN Watches + Jewelry	KS	B212	2518 9709
OWNDAYS		B220 - B221	2465 6163

K11 GOURMET 餐飲

Lian Yuan 蓮苑		B232	
Luna Cafe	IF KS	B201	2338 8161
The Alchemist Creative Coffee by GaBee		B227	2741 9681
牧羊少年創意咖啡館 by GaBee			
Xia Xiao Fei 霞小飛		B226 - B227A	2801 6111

LEATHER GOODS · SHOES & BAGS 手袋及皮鞋

Clarks ORIGINALS	IF KS	B224	2537 0775
ORiental TRaffic		B228	3170 2466

LIFESTYLE & SPECIALTY STORES 生活及特式商店

LE SEAN	KS	B225	
SWY	IF KS	B219	3110 3898



BEAUTY & HEALTH CARE 美容護理

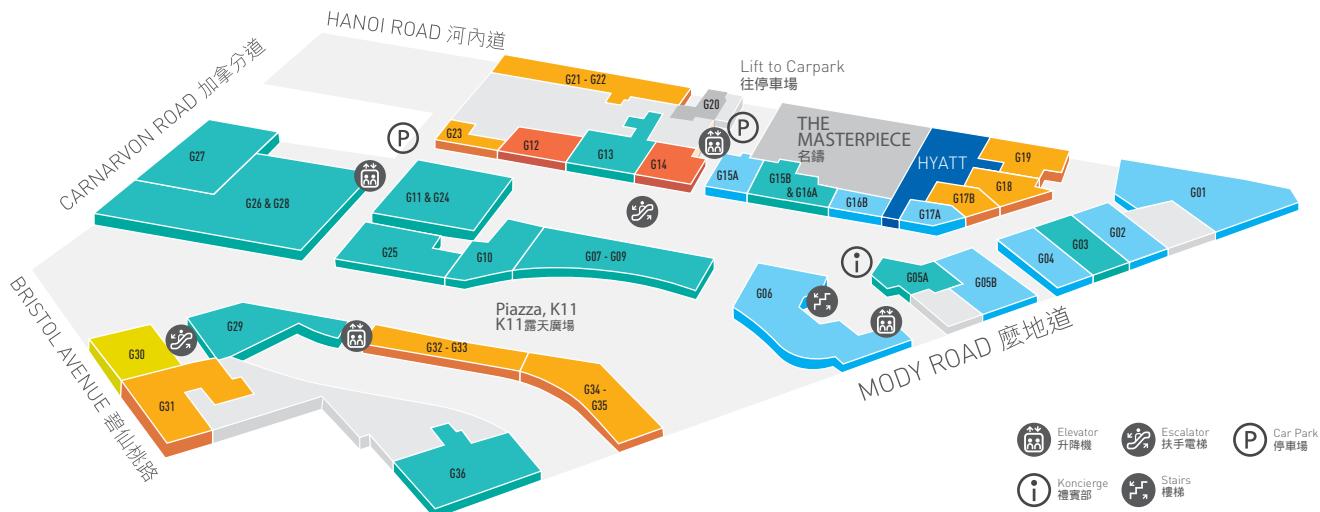
Mannings 萬寧 B108 - B110 3122 4037

K11 GOURMET 餐飲

BAEKMIDANG 百味堂	IFM KS	B101A & B123	5501 8627
ENMARU IZAKAYA 炎丸居酒屋		B124	3122 4128
FLORTÉ	IFM KS	B101B	2682 2789
HEYTEA 喜茶		B104	3996 8284
La Creation de Güte	KS	B103	3122 4168
PAN de PAIN		B111B	2576 1968
Patisserie Jeffery Koo	IFM KS	B122B	2368 9928
Sweet Boutique de Tony Wong		B122A	2728 7768
甜藝家			
TeaWood Deluxe		B105 - B106	2668 3300

LIFESTYLE & SPECIALTY STORES 生活及特式商店

AV Life Prestige 生活影音 IFM KS B107 2891 3398
Market Place by Jasons B111 - B121 3122 4066



FASHION & ACCESSORIES 時裝配飾

agnès b. RUE DE MARSEILLE	IF KS	G26 & G28	3122 4282
ARC'TERYX	IF KS	G03	3188 0581
ASICS	IF KS	G36	2736 8816
CALVIN KLEIN JEANS	IF KS	G11 & G24	3122 4187
CALVIN KLEIN PERFORMANCE	IF KS	G10	2481 6811
CALVIN KLEIN UNDERWEAR	IF KS	G25	
FRAY I.D	IF KS	G29	2769 3778
MISTERGENTLEMAN	IF KS	G05A	2786 0238
Sinéquanone	IF KS	G27	3177 0586
The North Face Urban Exploration	IF KS	G13	3188 5206
THOMAS SABO	IF KS	G15B & G16A	3188 4941
Y-3	IF KS	G07 - G09	3586 9468

JEWELLERY · WATCHES & OPTICAL 珠寶 · 鐘錶及眼鏡

CHOW TAI FOOK 周大福	IF KS	G06	2739 3311
Diamanti Per Tutti	IF KS	G15A	3974 5494
Global Timepieces 高時錶行	IF KS	G01	3116 1332
HAMILTON	IF KS	G16B	2518 9832
LensCrafters 亮視點	IF KS	G02	3758 2529
OMEGA	IF KS	G05B	2722 0478
Pandora	IF KS	G17A	2117 9285
SUUNTO	IF KS	G04	

K11 GOURMET 餐飲

MITA SEIMENJO 三田製麵所	IF KS	G21 - G22	2513 5811
PAUL LAFAYET	IF KS	G23	3586 9621
Shaz Confections	IF KS	G17B	5598 9321
Shiawase Yakitori 幸福鳥	IF KS	G18 - G19	
Smile Yogurt & Dessert Bar	KS	G32 - G33	2138 6210
Starbucks	IF	G31	2175 3970
The Butchers Club	KS	G34 - G35	2897 7522

LEATHER GOODS · SHOES & BAGS 手袋及皮鞋

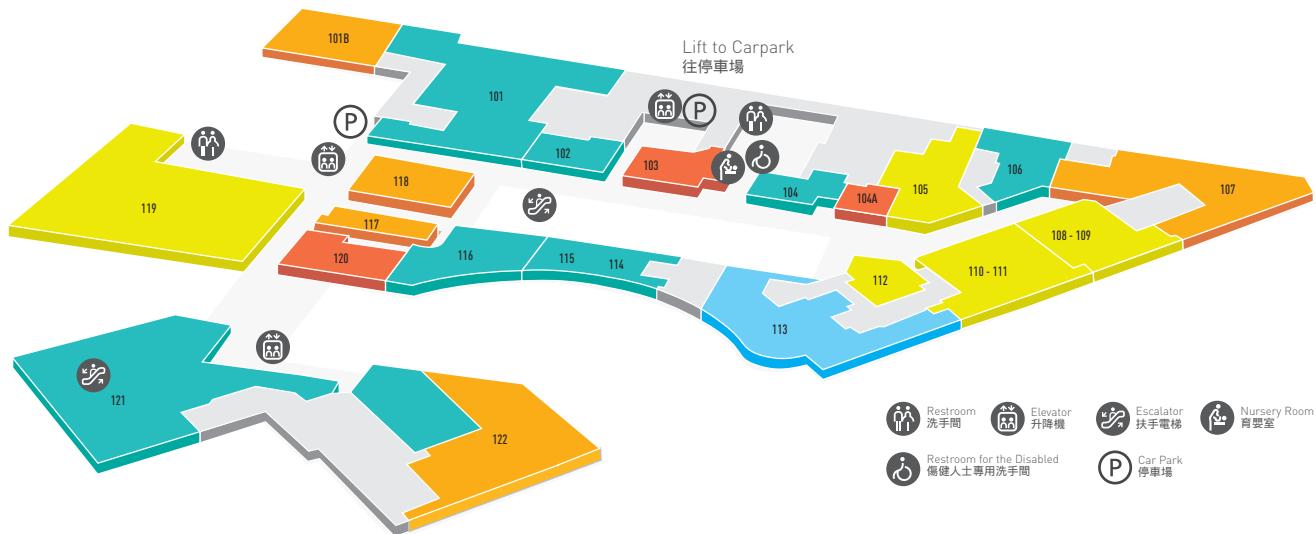
FURLA	KS	G14	2918 0628
IL Bisonte	IF	G12	2893 3233

LIFESTYLE & SPECIALTY STORES 生活及特式商店

Watson's Wine 屈臣氏酒窖	IF	G30	3122 4142
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OTHERS 其他

Travelex Worldwide Money		G20	3122 4077
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FASHION & ACCESSORIES 時裝配飾

AIGLE	KS 104	3122 4488
CECILIA MA @ K11 Select	KS 101	
C.P.U.	KS 121-122	2711 9600
Dr. Martens	KS 106	2327 3878
JNBY & 速寫	KS 114-115	3176 3511
kapok @ K11 Select	KS 101	3122 4113
L CARÈNE	KS 102	2110 4507
Matter Matters Gallery@K11 Select	KS 101	9889 4198
Metal Work@K11 Select	KS 101	
Miss Sixty	KS 116	3488 2097
SON OF A KING @ K11 Select	KS 101	6884 4877
Walk on Water @ K11 Select	KS 101	2893 9116

JEWELLERY · WATCHES & OPTICAL 珠寶·鐘錶及眼鏡

CHOW TAI FOOK 周大福	KS 113	2739 3311
KLASSE14 @ K11 Select	KS 101	6066 3971

K11 GOURMET 餐飲

ATUM Restaurant	KS 101B	3586 1959
agnès b. CAFÉ	KS 117 - 118	3122 4184
C.P.U Café	KS 122	2237 1700
PizzaExpress	KS 107	2317 7432

LEATHER GOODS · SHOES & BAGS 手袋及皮鞋

MOTHERHOUSE	KS 103	2609 0077
ro	KS 104A	3118 9490
Curtis & J.L.	KS 120	
The Third Stories @K11 Select	KS 101	

LIFESTYLE & SPECIALTY STORES 生活及特式商店

ABC Cooking Studio	KS 108 - 109	2336 7022
agnès b. DÉLICÉS & b. FLEURISTE	KS 119	3122 4282
at agnès b. RUE DE MARSEILLE		3122 4133
B'IN Select @ K11 Select	KS 101	5977 1668
HakGrid @ K11 Select	KS 101	3621 0473
K11 Beauty	KS 105	3110 5898
K11 Design Store	KS 110 - 111	3110 5898
K11 Select	KS 101	3110 5680
Moleskine	KS 112	3584 7877
STARS & TART @ K11 Select	KS 101	



BEAUTY & HEALTH CARE 美容護理

HAIR CORNER	☎	KS	208	3122 4455
MIOGGI SPA 蜜傲肌水療美妍中心	☎	KS	206 - 207	2721 7721
Suavis Lash Bar			218	2886 8807

FASHION & ACCESSORIES 時裝配飾

Columbia	☎		203	2476 1688
FILA	☎		214 - 215	3122 4031
Haglöfs			212	2617 5699
Lee Jeans	☎		217A	2377 9879
OVERLAB			213	2608 0363
SPORTSHOUSE 運動家	KS		222	3122 4108
The North Face	☎	KS	205	2147 0800

K11 GOURMET 餐飲

Empire City Roasted Duck 大都烤鴨	KS		221	2628 0662
GOCHISO	☎	KS	219 - 220	2366 6701
GYUHACHI Shabu Shabu & Sukiya			209	3468 2259
Kyoto Matcha An 京都抹茶庵			211	3468 2254
Okonomiyaki Dohtonbori Restaurant			210	3468 2264
道頓堀 御好燒專門店				
Something Wild - The Farm	☎	KS	201	3755 4899
野玩田店 @ K11 Natural				
Tea Express Bar by Jrink @ K11 Natural			201	9197 1557
Yakiniku Sansui 山翠熟成牛肉料理 @ K11 Natural			201	3619 1281

LEATHER GOODS · SHOES & BAGS 手袋及皮鞋

BIRKENSTOCK	☎	KS	223	2376 1234
côte&ciel			217B	2561 8122
ROCKPORT	☎		216	3122 4402

LIFESTYLE & SPECIALTY STORES 生活及特式商店

Edgar @ K11 Natural	KS		201	3101 3030
Farm Direct @ K11 Natural			201	
Samsonite	KS		204	3122 4089
Simplii Yours @ K11 Natural			201	2558 8008
THE NEXT DOOR @ K11 Natural	KS		201	2558 8031
Victorinox	☎	KS	202	3755 4340
Wine Peers @ K11 Natural			201	
ZeroToOne 茶創樂 @ K11 Natural	KS		201	



FASHION & ACCESSORIES 時裝配飾

HARRISON WONG	☎	KS	309	3188 4831
kapok	☎	KS	302	3705 0238
O+ ²	☎	KS	306	2156 1055
Youk Shim Won	☎		308	6335 2815
ZIXAG	☎		305	3621 0493

JEWELLERY · WATCHES & OPTICAL 珠寶 · 鐘錶及眼鏡

KINSOLE	☎		307	3188 5686
Universal Watch 環球鐘錶			312	2311 1362

K11 GOURMET 餐飲

BU				
ClubONE Sky Garden	KS	310-311	SKY	3118 8066 3582 4077
會所一 空中花園				
Pak Loh Chiu Chow Restaurant	KS	313		2723 6828
百樂潮州鮑魚飯店				
Sichuan House 霸王川莊		314		

LIFESTYLE & SPECIALTY STORES 生活及特式商店

D-Barn	KS	303		3188 2589
Life Kan 生活館	☎	KS	301	3170 0222
Town House	KS	304		2375 0002

KLUB * 11



Join KLUB 11 and let the rewarding journey begin!

With the core values of Art • People • Nature, K11 proudly presents the region-wide loyalty membership programme across Hong Kong and China – KLUB 11! When you become a KLUB 11 Gold Card Member, you will experience astounding shopping and dining privileges accompanied with our attentive customer services. For every dollar of your eligible spending, you can earn KLUB Points which can be used for redeeming an array of rewards. You can also convert your earned KLUB Points into K Dollars* for use as instant cash upon your next purchases at participating merchants in K11 Hong Kong.

加入 KLUB 11 開展無盡獎賞之旅

以藝術、人文、自然為核心價值，K11 誠意打造貫通中港兩地的會員獎賞計劃 - KLUB 11！當您成為 KLUB 11 金卡會員後，您將可體驗非凡購物和餐飲禮遇及感動的客戶服務。您的每次認可消費均可賺取 KLUB 積分，可兌換一系列獎賞。您亦可透過香港 K11 內運行的斬新消費模式，將已賺取的 KLUB 積分轉換為 K Dollars*，在下次於香港 K11 參與商戶購物時，用作即時消費！

*Applicable only via "K11 HK" Mobile App. 只適用於透過「K11 HK」流動應用程式使用。

How to join KLUB 11

Simply make a same-day spending of HK\$3,000 at K11 Hong Kong to become our Gold Card Member. Pre-Membership is also available as you make a same-day purchase of HK\$50 or above and you will be upgraded to Gold Card Membership once your accumulative spending reaches HK\$5,000 within 60 days or once you make a same day spending of HK\$3,000. For more information, please visit our Koncierge on G/F or KLUB 11 Koncierge on 3/F or use our Mobile App (iOS / Android) to begin your KLUB 11 journey!

如何加入 KLUB 11

您只需在香港 K11 同日個人消費滿港幣 3,000 元，便可成為金卡會員。您亦可以消費港幣 50 元或以上先獲取普通會員，並於 60 天內累積消費滿港幣 5,000 元，或同日消費滿港幣 3,000 元，便可升級為金卡會員。查詢詳情，請親臨地下禮賓部或三樓 KLUB 11 禮賓專區，或透過我們的流動應用程式 (iOS/Android) 展開 KLUB 11 之旅！

For details, please scan the QR codes below
詳情請掃描以下二維碼



KLUB 11 Member Privileges
KLUB 11 會員優惠



K Dollar



Download "K11 HK" Mobile App
立即下載「K11 HK」流動應用程式



K11 DesignStore

Shop 110 - 111

K11 Design Store emphasises the originality and craftsmanship in every product, all thoughtfully handpicked from around the world, waiting to add inspiration to your everyday life.

K11 Design Store 從世界各地精挑細選優質設計師品牌，透過一件件獨具匠心的生活設計品，引導大家走進設計師的心靈世界。

K11 Beauty

Shop 105

K11 Beauty revolutionises the beauty scene with its groundbreaking 'one-stop personalised beauty experience' concept which combines pioneering digital beauty and interactive workshops with a highly engagement-driven approach. Here, every individual can indulge in a personalised experience and delightful surprises that will inspire new realms of possibilities.

K11 Beauty 集數碼美妝及互動工作坊於一身，首創「一站式個人化美容體驗」的概念，融合國際專業美容、美髮護理方案及獨特產品，透過創新科技為顧客度身訂造，提供優質及貼心的美容護理服務，如全港首個八心八箭鑽石美甲體驗，讓顧客親身體驗意想不到的驚喜，尋找屬於自己的色彩。

K11 Select

Shop 101

A dedicated fashion concept zone that acts as an incubator for young local design talents and novel brands, featuring an exciting and unique selection of fashion and innovative products from both international labels and rising local brands.

一個專為培育年輕本地創意人才而設的時尚主題空間。匯聚各式趣味、型格的潮物，來自清新國際品牌及冒起的觸目新品牌，創意主腦大都是年輕的新晉設計師，他們有無盡的創意與獨特品牌故事想要與大眾分享。

K11 Natural

Shop 201

Hong Kong's first nature & lifestyle concept zone, with a vision to promote wellness and healthy living in the urban city. K11 Natural boasts close to 9,000 sq. ft. of themed retail and dining space with international and local shops.

K11 Natural 是全港第一個以自然與生活美藝為主題的概念專區，旨在宣揚在都市中的健康生活方式。近 9,000 平方呎的主題購物與飲食空間，進駐多間本地及國際餐廳及零售商戶，為顧客帶來一個清新、斬新的購物及餐飲體驗。

Parking Privileges

免費泊車優惠

Shop at K11 and enjoy complimentary parking! Please visit our Koncierge or call 3118 8070 for details.

於K11消費，可享盡免費泊車優惠！詳情請向禮賓部或致電3118 8070查詢。

K11 reserves the right of final decision in case of any dispute.
如有任何爭議，K11保留最終決定權。

Facilities & Services

顧客服務設備及服務

Art Tour	藝遊
Art & Cultural Event Highlights	藝術及文化活動指南
Complimentary Candy	精美糖果
Complimentary Shopping Bags	免費購物袋
Disabled Facilities	傷健設施
Electric Vehicle Charging Service	電動車充電服務
First Aid Service	急救服務
Free Wi-Fi	免費Wi-Fi上網
KLUB 11 Member Service	KLUB 11會員服務
Baby Stroller Lending Service	嬰兒手推車借用
Self-service Lockers	自助寄存
Lost & Found	失物認領
Nursery Room	育嬰室
Mobile Charging Devices	自助手機充電服務
Parking Incentive Redemption	商場泊車優惠換領
Regional Travel Tips	地區旅遊指南
Restaurant Recommendation Service	食肆推介服務
Sick Bag Supply	嘔吐袋供應

